

TRINITY CHRISTIAN SCHOOL

Sponsorship Opportunities

2025-2026



**WHERE THE STANDARD OF EXCELLENCE
DISTINGUISHES ITSELF WITHIN THE COMMUNITY**

2025/2026 CORPORATE SPONSORSHIPS

Logo/Artwork and Payment due - **May 1, 2025**

	SPONSORSHIP BENEFITS	PLATINUM \$12,500	GOLD \$8,000	SILVER \$5,000	BRONZE \$2,500
SCHOOL-WIDE OPPORTUNITIES	Website	✓	✓	✓	✓
	Special Recognition in Business Directory	✓	✓	✓ (Name only)	✓ (Name only)
	Facebook Spotlight	✓	✓		
	Yearbook Recognition	✓			
	ROAR Shoutout (2x year)	✓	✓		
ALL SCHOOL EVENTS	Elementary (*See list of events below)	✓	✓		
	Middle & High School (*See list of events below)	✓	✓		
	Reserved Seats (God & Nation, Grandparent Coffee, Graduations)	✓			
ATHLETIC EVENTS	Display Board in Lions' Den & Football field	✓ (Logo)	✓ (Logo)	✓ (Name only)	✓ (Name only)
	Lions' Den Digital Scoreboard (Panorama ads)	✓			
	Football Fence Sign	✓	✓	Option to add on \$550	Option to add on \$550
	Baseball Fence Sign	✓	✓	✓	Option to add on \$350
	Audio Spotlights at Home Games	✓	✓		
	Designated Parking Space (Lions' Den & Football Stadium)	✓			
	Homecoming Game Program	✓ (Logo)			
PERKS	TCS Swag	\$300	\$100	\$50	
	Annual Sport Passes (Home Games)	8+ Passes	4 Passes	2 Pass	
	Concession Stand Voucher (Home Games)	✓	✓		
ADD ONS (Limited Opportunities)	Football Scoreboard (3 opportunities)	Available opportunity for Platinum Sponsors			
	Baseball Scoreboard (4 opportunities)	Available opportunity for Platinum Sponsors			
	Lions' Den Digital Scoreboard (Cinema ads)	Ad during Volleyball - \$500 Ad during basketball - \$500 or \$700 for both	Ad during Volleyball - \$500 Ad during basketball - \$500 or \$700 for both		
		\$12,500	\$8,000	\$5,000	\$2,500

*Elementary Events: Back to School Fair, All School Worship, God and Nation, and Grandparents Coffee

*Middle and High School Events: Evening of the Arts & Back to School Fair

IF YOU WOULD LIKE TO PARTICIPATE AS A TCS SPONSOR EMAIL RAINNIE NEUFELD AT RNEUFELD@TCSLUBBOCK.ORG

Note: For IRS purposes, the tax law requires that this acknowledgment state whether you have received any goods or services in exchange for the gift; the portion of your gift that represents goods/services is not tax deductible.

OUR SPECTATOR STATS

Venue	Sports	Seating Capacity
Lions' Den	MS, JV, & Varsity Basketball MS, JV and Varsity Volleyball	500+
Archie Warwick Memorial Stadium	MS, JV, & Varsity Football MS & HS Track Various Youth Leagues	1250+
Lions' Park Baseball Field	JV & Varsity Baseball	120+
Lions' Park Softball Field	JV & Varsity Softball	50+

Broadcasted Sport	Average Viewers Per Game	Highest Engaged Viewers in One Game
Football	120	398
Boys Basketball	55	110
Girls Basketball	30	79
Volleyball	60	75

Attendance - 16,000 spectators annually

- Multiple athletic organizations rent football stadium and Lions' Den
- We estimate 150,000+ impressions of your business/organization during a school year

WHY SPONSOR?

Do you own or work for a business in our community? Would you like to showcase your business to TCS families and the many spectators that attend our events each year? We hope you will consider becoming an annual sponsor of Trinity Christian School. As a private school, we do not receive any state or local funding. Therefore, we rely heavily on our annual fund efforts to bridge the gap between tuition and the cost of the TCS experience. Becoming an annual fund corporate sponsor allows you to help underwrite our success while showcasing your business' support of TCS!

HOW TO BECOME A SPONSOR?

Thank you for considering becoming a sponsor of Trinity Christian School. Your gift to TCS goes beyond sponsoring; it is about championing the school. We are blessed to partner with businesses and organizations within our community that financially help support TCS and value Kingdom Education. These sponsorships make it possible for us to deliver the incredible programs of TCS. We are grateful to you for your trust, gifts, and generosity.

If you would like to become a sponsor email rneufeld@tclubbock.org.

Logo/Artwork and Payments due - **May 1, 2025**

All School Event	Total Impressions
Trinity Central	900+ (max occupancy)
Trinity Elementary	475+
Trinity Church Sanctuary	1923+ (max occupancy)
The Great Room (High School)	300+ (max occupancy)
TCS Yearbook	600+ (number of yearbooks)
The Roar (TCS Newsletter)	565+ (average weekly views)
Commons Area (High School)	100 (max occupancy)

LIONS' DEN DIGITAL SCOREBOARD

Rotating Cinema Ad Example



Cinema ads are displayed during "cooldown" periods: pregame, timeouts, and halftimes

Rotating Cinema Ad Specifications



ARTWORK SPECS:

FORMAT: JPG, PNG
RESOLUTION: 1920x1080px @72 dpi
MAX SIZE: 2MB

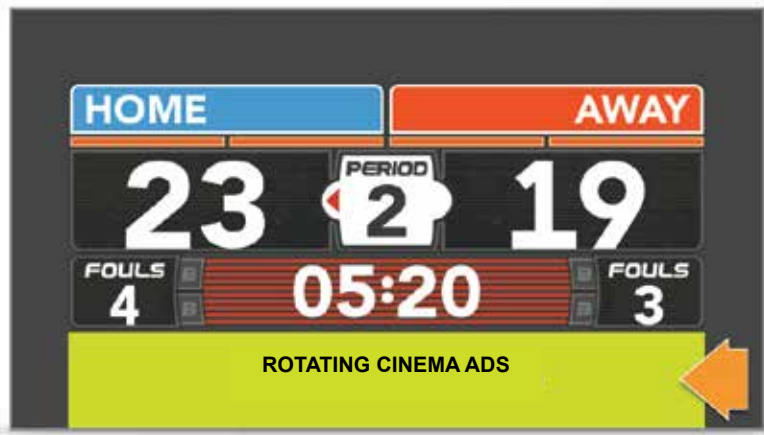
Rotating Cinema Ad Example

**Included in the Platinum Level*



The ads are persistent ad space that appears at the bottom of the screen. These ads are continuously rotated throughout the game except during "cooldowns" when Cinema ads are displayed.

Rotating Cinema Ad Specifications



ARTWORK SPECS:

FORMAT: JPG, PNG
RESOLUTION: 1920x300px @72 dpi
MAX SIZE: 2MB

Please note, if we only get a logo, below is an example of how it will look in the ad space.



Cinema ad



Panorama ad

SPONSORSHIP LOGO REQUIREMENTS

Deadline for logo submission: **May 1, 2025**
Please submit your logo to development@tclubbock.org

Please read through the following logo specifications when submitting your company logo.

***Preferred format:**

Vector-Based Graphics

- Illustrator or photoshop file (All fonts created to outlines)
- Must be a high-resolution file - (a high-resolution file is 300dpi, which is about 3000x3000)

If you do not have the preferred format, the second ideal format is:

- eps or .png file
- Must be a high-resolution file - (a high-resolution file is 300dpi, which is about 3000x3000)

Please note we will not be able to work with some electronic file formats of logos, including Microsoft Word, Pages, or logos with low resolution.

Please submit your logo to development@tclubbock.org by **May 1, 2025** for review.

